



Dear Friends,

On behalf of the leadership of the NATA Research & Education Foundation, I would like to invite you to join us in Atlanta, June 2020, where we will recognize and honor the National Basketball Athletic Trainer's Association (NBATA), the Professional Football Athletic Trainers Society (PFATS), the Professional Baseball Athletic Trainers Society (PBATS) and the Professional Hockey Athletic Trainers Society (PHATS).

The NATA Research & Education Foundation is the philanthropic arm of the NATA, and is the only charitable non-profit devoted to the advancement of the athletic training profession. To date, the NATA Foundation has awarded 1,673 scholarships valued at more than \$3.4 million. These four mentioned professional sports organizations have partnered with the NATA Foundation, providing more than \$1,000,000 within those scholarships!

We will be honoring the NBATA, PFATS, PBATS and PHATS organizations during a "Wide World of Sports" themed event in Atlanta, at STATS Brewpub, Friday, June 19, 2020. This is your opportunity to join us and show your support of these organizations, signifying the importance of your relationship with them, and your gratitude for them.

Attached you will find a menu of sponsorship opportunities for this event. Opportunities and space is limited, and will be honored on a first come first served basis upon receipt of a signed sponsorship agreement (payment would then be due by February 1, 2020). If you have any questions, or need more information, please contact the NATA Research & Education Foundation Director, Jennifer Yoder, at JenniferY@NATA.org or you can call her at (972)532-8805.

Thank you for your consideration. We would be proud for you to join our efforts in recognizing these organizations that pave the way to advance the athletic training profession.

With gratitude,

Brian Conway, ATC
NATA Foundation President

NATA Foundation is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law.

EIN number 75-2395176



phone: (972)-532-8805
 email: FNDNStaff@NATA.org
 www.NATAFoundation.org

SPONSOR AGREEMENT

NATA Foundation's "Wide World of Sports" Sponsorship Packages
 STATS Brewpub, Atlanta GA
 Friday, June 19, 2020 at 7:00PM

Business/Individual Name: _____ Contact Name: _____

Email Address: _____ Phone: _____

Address: _____ City, State: _____ Zip: _____

\$25,000 Presenting Sponsor – 1 available

- 20 guest invitations and VIP passes
- (2) 10 person tables
- Access to secret VIP room entry – full liquor bar
- Joint logo branded Step-n-Repeat at entrance (with dedicated photographer)
- Dedicated lounge area with logo signage
- Name/company logo on NATA Foundation signage at 2020 NATA convention located at NATA Foundation booth
- TV monitor prime signage at event – marketing material or logo
- Name/company logo with link on NATA Foundation website (1 Year)
- Reserved seating for ten (10) during General Session at 2020 NATA Convention in Atlanta
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

\$15,000 Roof Top Deck Sponsor – 1 available

- 10 guest invitations and VIP passes
- (1) 10 person table
- Access to secret VIP room entry – full liquor bar
- Dedicated lounge area with logo signage
- Name/company logo on NATA Foundation signage at 2020 convention located at NATA Foundation booth
- TV monitor prime signage at event – marketing material or logo
- Name/company logo with link on NATA Foundation website (1 Year)
- Reserved seating for five (5) during General Session at 2020 NATA Convention in Atlanta
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

\$10,000 – VIP Bar Sponsor - 2 available

- 10 guest invitations for general admission
- (1) 10 person table
- Access to secret VIP room entry – full liquor bar
- Dedicated lounge area with logo signage
- Name/company logo on NATA Foundation signage at 2020

NATA convention located at NATA Foundation booth

- Premier signage at event
- Name/company logo with link on NATA Foundation website (1 Year)
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

\$5,000 – Sports Sponsor - 4 available

- 8 guest invitations for general admission
- Name/company logo on NATA Foundation signage at 2020 NATA convention located at NATA Foundation booth
- Premier signage at event
- Name/ Company logo with link on NATA Foundation website (1 Year)
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

\$3,000 - Bar Sponsor – 5 available

- 5 guest invitations for general admission
- Name/company logo on NATA Foundation signage at 2020 NATA convention located at NATA Foundation booth
- Premier signage at event
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

\$1,500 – Game Sponsor – 8 available

- 3 guest invitations for general admission
- Name/company logo on NATA Foundation signage at 2020 NATA convention located at NATA Foundation booth
- Premier signage at event

\$55 – Wide World of Sports Ticket *sponsor option only

- Individual (1) ticket to the event
- Please indicate number of individual ticket(s) here _____

*** PLEASE NOTE TICKETS WILL BE YOUR PURCHASE RECEIPT OR NATA REGISTRATION (INDICATING EVENT PURCHASE)**

We are unable to sponsor or attend, but please accept our donation in the amount of \$ _____

Payment Information:

- Please find my check enclosed (Payable to the NATA Foundation) Visa MasterCard American Express Discover

Credit Card Number

Expiration Date

Security Code

Name as it appears on card

- I (We) prefer not to be listed in any printed materials.
 I (We) prefer to be listed as an Anonymous Donor

Please print or type your name above EXACTLY as it should appear in NATA Foundation publications, signage and other printed materials.