



Dear Friends,

On behalf of the leadership of the NATA Research & Education Foundation, I would like to invite you to consider joining us for **"Philadelphia Freedom"**, June 30, 2022, during NATA's Clinical Symposia & AT Expo. **"Philadelphia Freedom"** will be the Foundation's largest fundraising event this year, and we will be celebrating athletic training healthcare professionals being together again – finally - in person.

The NATA Research & Education Foundation is the philanthropic arm of the NATA, and is the only charitable non-profit devoted to the advancement of the athletic training profession. Supporting, facilitating, and recognizing innovative research is a core aspect of the Foundation's mission. To date, the Foundation has awarded 361 research grants totaling just over \$5.13 Million that has supported emerging and established scholars in our field.

We review hundreds of research abstracts annually through our Free Communications Program, and 8,200 have been presented during NATA's annual conventions and published in the *Journal of Athletic Training*. We also recognize excellence in scholarship through our Research Awards and Student Writing Contest programs.

Another fundamental component of the Foundation's mission is to support the academic and professional development of athletic trainers for the growth of the profession. To date, the Foundation has awarded 1,840 scholarships totaling more than \$3.7 Million, to help aspiring athletic trainers achieve their professional goals. We have also matched 104 early faculty members with experienced mentors to assist them in successfully charting and navigating their professional course through our Faculty Mentor Program.

The Foundation has had numerous other accomplishments through our Pronouncements, Athletic Training Research Agenda and Educational Resource Committees; however, none of our accomplishments or successes would have been possible without fundraising efforts and our donor's commitment to the advancement of the profession.



Please consider partnering with the Foundation by sponsoring **“Philadelphia Freedom”**. Attached you will find a menu of sponsorship opportunities. Availability and space is limited, and will be honored on a first come first served basis upon receipt of a signed sponsorship agreement (sponsorship payments are due by June 1, 2022).

If you have any questions, or need more information, please contact the NATA Research & Education Foundation Director, Jennifer Yoder, at JenniferY@NATA.org or you can call her at (972)532-8805.

Thank you for your consideration. We would be proud for you to join our efforts, advancing the athletic training profession.

With gratitude,

Kenneth L. Cameron, PhD, MPH, ATC, CSCS, FNATA
NATA Foundation President

The NATA Research & Education Foundation’s mission is to champion research, support education and enhance knowledge to optimize the clinical experience and outcomes within the diverse patient populations served by the athletic training profession.

*NATA Foundation is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law. **EIN number 75-2395176***



“Philadelphia Freedom”

Thursday, June 30, 2022 7:30PM

Howl-At-The-Moon

258 S. 15th Street, Philadelphia PA

Sponsorship Opportunities

____ \$10,000 Exclusive Presenting Sponsor

- 1 sponsorship available at this level
- 12 guest invitations
- Space at event for sponsorship table display (if desired)
- TV monitor prime signage at event
- Name/company logo on signage at 2022 NATA convention (located at NATA Foundation booth)
- Name/company logo with link on NATA Foundation website (through 2022)
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

____ \$7,500 Entertainment Sponsor

- 1 sponsorship available at this level
- 8 guest invitations
- TV monitor prime signage at event
- Name/company logo on signage at 2022 NATA convention (located at NATA Foundation booth)
- Name/company logo with link on NATA Foundation website (through 2022)
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

____ \$5,000 Food and Beverage Sponsor

- 2 sponsorships available at this level
- 5 guest invitations for general admission
- Signage with logo at event
- Name/company logo on signage at 2022 NATA convention (located at NATA Foundation booth)
- Name/company logo with link on NATA Foundation website (through 2022)
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

____ \$2,500 Partner Sponsorship

- 4 guest invitations for general admission
- Signage with logo at event
- Name/company logo on signage at 2022 NATA convention (located at NATA Foundation booth)
- Name/company logo with link on NATA Foundation website (through 2022)
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

____ \$1,500 Friend Sponsorship

- 3 guest invitations for general admission
- Name/company logo on signage at 2022 NATA convention (located at NATA Foundation booth)
- Signage with logo at event

____ \$60 Sponsor Additional Tickets

- Please indicate how many additional event tickets you would like to purchase _____

*****NOTE – Additional ticket purchase option available via this sponsorship form ONLY in addition with a purchased sponsorship.

____ We are unable to sponsor, however, please accept our donation in the amount of \$_____.

* PLEASE NOTE:

*** EVENT ENTRY WILL BE RESERVED UNDER THE NAME OF THE SPONSOR. PLEASE SEND YOUR INVITED GUEST NAMES TO JENNIFER YODER @ JENNIFERY@NATA.ORG NO LATER THAN JUNE 17TH.

***All local (Philadelphia) COVID protocols are required to be enforced.



“Philadelphia Freedom”

Sponsor Information

Business/Individual Name: _____

Contact Name: _____

Email Address: _____

Mailing Address: _____

Signature of Authorized Rep: _____

Please print or type name of sponsor above EXACTLY as it should appear in publications, signage and other printed materials.

Payment Information:

- Please complete this form and email it with any preferred logo to Jennifer Yoder at JenniferY@NATA.org. All sponsor payments are due by June 1, 2022.
- Sponsorship payments can be accepted via:
 - 1) Credit card on our secure website with here: <https://www.natafoundation.org/support/ways-to-give/donate/>
Please type Philadelphia Freedom Sponsorship in the comments field at the bottom of the donation page.
If you would prefer our office to process your credit card payment for you, please contact Jennifer Yoder (JenniferY@NATA.org), and she will call you for the credit card information (please do not email your credit card information).
 - 2) Mailing a check to this address (please include a copy of this form):
NATA Research & Education Foundation
DEPT #42169
P.O. Box 650823
Dallas, TX 75265-0823

For more information on sponsorships or payments, please contact Jennifer Yoder, Foundation Director:

JenniferY@NATA.org

Phone: (972)-532-8805

www.NATAFoundation.org