



Dear Friends,

On behalf of the leadership of the NATA Research & Education Foundation, I would like to invite you to partner with the Foundation during NATA's Clinical Symposia & AT Expo in Indianapolis. Here we will be hosting the Foundation's largest fundraising event of the year, **"Take Me Out to the Ballgame"**, on June 23, 2023. The event will include a Foundation exclusive pre-game tailgate picnic at Victory Field, along with a Foundation reserved block of seats to watch the Indianapolis Indians take on the Columbus Clippers.

The NATA Research & Education Foundation is considered the philanthropic arm of the NATA, and is the sole charitable 501c3 non-profit organization devoted only to the advancement of the athletic training profession. Because of generous partners, the Foundation has advanced the AT profession in many ways including:

- Awarding 1,905 scholarships valued at more than \$3.87 Million to support future AT leaders.
- Awarding 378 research grants valued more than \$5.31 Million to advance AT clinical practice and patient outcomes.
- Providing the opportunity for AT researchers to present more than 8,491 abstracts through the Free Communications program at the annual NATA clinical symposium & AT expo.
- Pairing 113 mentors and mentees to assist junior AT faculty with navigating the challenges of the first several years of employment within higher education.
- Coordinating the release of 17 position statements in collaboration with the NATA (since 2012).
- Providing students with the opportunity to develop their professional writing skills through the Student Writing Contest.
- Making some of the latest science behind EBP more accessible to AT clinicians and other healthcare professionals through the *"Research to Clinical Practice"* newsletter.
- Coordinating the AT Research Agenda in order to identify research priorities and unify research with clinical practice to improve patient care and advance the profession.

Please consider partnering with the Foundation by celebrating the AT profession and sponsoring **"Take Me Out To the Ballgame"**. Attached you will find a menu of sponsorship opportunities. Availability and space is limited, and will be honored on a first come first served basis upon receipt of a signed sponsorship agreement (sponsorship payments are due by June 1, 2023).



If you have any questions, or need more information, please feel free to contact me directly at JenniferY@NATA.org or (972) 532-8805.

Thank you for your consideration. We would be proud for you to join our efforts, advancing the athletic training profession.

With gratitude,

Jennifer Yoder
NATA Research & Education Foundation Director

Current NATA Research & Education Foundation Board of Directors:

Officers: Kenneth L. Cameron, President; Edward Lacerte, VP Finance; Bob Casmus, VP Operations; Jill Manners, VP Development; Joe Hart, VP Research Programs; Kevin Tsang, VP Education & Professional Development Programs

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At-Large Directors: Dawn Emerson, Bob Gray, Eric McDonnell

The NATA Research & Education Foundation's mission is to champion research, support education and enhance knowledge to optimize the clinical experience and outcomes within the diverse patient populations served by the athletic training profession.

*The NATA Research & Education Foundation is a 501(c)3 tax-exempt organization and your donation is tax-deductible within the guidelines of U.S. law. **EIN number 75-2395176***

TAKE ME OUT TO THE BALL GAME



FRIDAY, JUNE 23

Support the NATA Foundation by joining us for a fun evening of baseball with the Indianapolis Indians.



Victory Field

5 minute walk from convention center and key hotels



55 per adult

40 NATA Student Member

40 under age of 21

Tickets can be purchased only through NATA's 2023 convention registration site.

**LAST DAY FOR TICKET SALES IS
WEDNESDAY, JUNE 14**

PRE-GAME TAILGATE 6-7:15 PM

Includes buffet, soft drinks and draft beer during the exclusive NATA Foundation pre-game tailgate picnic in the ballpark. Tailgate picnic ends promptly at 7:15PM.

INDIANS VS CLIPPERS 7:05 PM

Entry includes exclusive NATA Foundation block of tickets.

This will be the Indianapolis Indians annual "Civil Rights Game" honoring the historical Negro Baseball League's team, the Indianapolis ABCs. The Negro Baseball League's historical mobile exhibit will be in the stadium and available to view (free of charge).



**NATA
RESEARCH &
EDUCATION
FOUNDATION**



MORE INFO

natafoundation.org/support/events/





“Take Me Out To the Ballgame”

Friday, June 23, 2023 6:00PM
Victory Field - Indianapolis

Sponsorship Opportunities

____ \$10,000 Baseball Event Presenting Sponsor

- 1 sponsorship available at this level
- 20 guest tickets
- Space at event for sponsorship table (if desired)
- Signage with logo at event
- Name/company logo on signage at 2023 NATA convention (located at NATA Foundation booth)
- Name/company logo on NATA Foundation website (through 2023)
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)
- First right of refusal for 2024 event presenting sponsorship.

____ \$7,500 Baseball Tailgate Sponsor

- 1 sponsorship available at this level
- 15 guest tickets
- Signage with logo at event
- Name/company logo on signage at 2023 NATA convention (located at NATA Foundation booth)
- Name/company logo with link on NATA Foundation website (through 2023)
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

____ \$5,000 Baseball Food and Beverage Sponsor

- 2 sponsorships available at this level
- 10 guest tickets
- Signage with logo at event
- Name/company logo on signage at 2023 NATA convention (located at NATA Foundation booth)
- Name/company logo with link on NATA Foundation website (through 2023)
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

____ \$2,500 Baseball Partner Sponsorship

- 6 guest tickets
- Signage with logo at event
- Name/company logo on signage at 2023 NATA convention (located at NATA Foundation booth)
- Name/company logo with link on NATA Foundation website (through 2023)
- Multiple social media, E-Newsletter and NATA News recognitions (pre and post event)

____ \$1,500 Baseball Friend Sponsorship

- 4 guest tickets
- Signage with logo at event
- Name/company logo on signage at 2023 NATA convention (located at NATA Foundation booth)

____ \$40 Baseball Sponsor Additional Tickets – Add On

- Need more tickets than your sponsorship package provides?
Please indicate how many additional event tickets you would like to purchase at a discounted price of \$40 each

*****NOTE – This discounted additional ticket purchase option is available via this sponsorship form ONLY. Purchased sponsorship required for this add-on option.

____ We are unable to sponsor, however, please accept our donation in the amount of \$_____.

* PLEASE NOTE:

*** EVENT ENTRY WILL BE RESERVED UNDER THE NAME OF THE SPONSOR. PLEASE SEND YOUR INVITED GUEST NAMES TO JENNIFER YODER @ JENNIFERY@NATA.ORG NO LATER THAN JUNE 5TH.



“Take Me Out To the Ballgame”

Sponsor Information

Business/Individual Name: _____

Contact Name: _____

Email Address: _____

Mailing Address: _____

Signature of Authorized Rep: _____

Please print or type name of sponsor above EXACTLY as it should appear in publications, signage and other printed materials.

Payment Information:

- Please complete this form and email it with any preferred logo to Jennifer Yoder at JenniferY@NATA.org. All sponsor payments are due by June 1, 2023.
- Sponsorship payments can be accepted via:
 - 1) Credit card on our secure website with here: <https://www.natafoundation.org/support/ways-to-give/donate/>
Please type “Baseball Sponsorship” in the comments field at the bottom of the donation page.
If you would prefer our office to process your credit card payment for you, please contact Jennifer Yoder (JenniferY@NATA.org), and she will call you for the credit card information (please do not email your credit card information).
 - 2) Mailing a check to this address (please include a copy of this form):
NATA Research & Education Foundation
DEPT #42169
P.O. Box 650823
Dallas, TX 75265-0823

For more information on sponsorships or payments, please contact Jennifer Yoder, Foundation Director:

JenniferY@NATA.org

Phone: (972) 532-8805

www.NATAFoundation.org