



SPONSORSHIP OPPORTUNITIES

☐ PRESENTING SPONSOR: \$15,000

- **Exclusive Opportunity:** Only 1 sponsorship available at this level.
- **Event Access:** Includes 8 guest tickets.
- **Event Presence:** Dedicated space for a sponsorship table (optional).
- **Premium Branding:** Name and logo displayed on dedicated signage placed throughout the venue, exclusive to the presenting sponsor.
- **Event Recognition:** Name and logo featured on all sponsorship signage at the event, including rotating slides on all screens.
- **Special Spotlight:** A dedicated feature in one issue of The Groundwork, the NATA Foundation's e-newsletter.
- **Convention Visibility:** Name and logo displayed on signage at the 2026 NATA convention, located at the NATA Foundation booth.
- **Online Recognition:** Name and logo featured on the NATA Foundation website through 2026.
- **Widespread Acknowledgment:** Multiple mentions on social media, in The Groundwork e-newsletter, in the Investor Report, and in NATA News.

☐ VIP LOUNGE SPONSOR: \$10,000

- **Exclusive Opportunity:** Only 1 sponsorship available at this level.
- **Event Access:** Includes 6 guest tickets.
- **Event Presence:** Dedicated space for a sponsorship table (optional).
- **VIP Lounge Branding:** Name and logo prominently displayed inside the VIP Lounge, where live entertainment will be.
- **Event Recognition:** Name and logo featured on rotating slides on all screens throughout the event.
- **Convention Visibility:** Name and logo displayed on signage at the 2026 NATA convention, located at the NATA Foundation booth.
- **Online Recognition:** Name and logo featured on the NATA Foundation website through 2026.
- **Widespread Acknowledgment:** Multiple mentions on social media, in The Groundwork e-newsletter, in the Investor Report, and in NATA News.

☐ HEADLINER SPONSOR: \$7,500

- **Exclusive Opportunity:** Only 3 sponsorships available at this level.
- **Event Access:** Includes 4 guest tickets.
- **Event Recognition:** Name and logo featured on rotating slides on all screens throughout the event.
- **Band Branding:** Name and logo displayed by Dueling Piano's Band in VIP Lounge.
- **Convention Visibility:** Name and logo displayed at the 2026 NATA convention, located at the NATA Foundation booth.
- **Online Recognition:** Name and logo with a link featured on the NATA Foundation website through 2026.
- **Widespread Acknowledgment:** Multiple mentions on social media, in The Groundwork e-newsletter, in the Investor Report, and in NATA News.

☐ STRIKE SPONSOR: \$5,000

- **Exclusive Opportunity:** Only 5 sponsorships available at this level.
- **Event Access:** Includes 3 guest tickets.
- **Event Recognition:** Name and logo featured on rotating slides on all screens throughout the event.
- **Lane Branding:** Logo displayed on up to 12 bowling lanes.
- **Convention Visibility:** Name and logo displayed at the 2026 NATA convention, located at the NATA Foundation booth.
- **Online Recognition:** Name and logo with a link featured on the NATA Foundation website through 2026.
- **Widespread Acknowledgment:** Multiple mentions on social media, in The Groundwork e-newsletter, in the Investor Report, and in NATA News.

☐ 35th ANNIVERSARY SPONSOR: \$3,500

- **Event Access:** Includes 2 guest tickets.
- **Event Recognition:** Name and logo featured on rotating slides on all screens throughout the event.
- **Pool Hall Branding:** Name and logo displayed in pool hall.
- **Convention Visibility:** Name and logo displayed at the 2026 NATA convention, located at the NATA Foundation booth.
- **Online Recognition:** Name and logo with a link featured on the NATA Foundation website through 2026.

☐ BAR SPONSOR: \$2,500

- **Bar Branding:** Logo on tabletop signage at bar and napkins.
- **Event Recognition:** Name and logo featured on rotating slides on all screens throughout the event.

☐ BUFFET SPONSOR: \$1,500

- **Buffet Branding:** Logo on tabletop signage on buffets.
- **Event Recognition:** Name and logo featured on rotating slides on all screens throughout the event.

☐ SPARE SPONSOR: \$750

- **Event Recognition:** Name and logo featured on rotating slides on all screens throughout the event.

☐ PIN SPONSOR: \$350

- **Event Recognition:** Name and logo featured on rotating slides on all screens throughout the event.

☐ Sponsor Additional Tickets: \$75

- Please indicate how many additional event ticket you would like to purchase _____.

**** NOTE –** Additional tickets purchase option available via sponsorship form **ONLY** in addition with a purchased sponsorship.



SPONSOR INFORMATION

Business/Individual Name: _____

Contact Name: _____

Email Address: _____

Mailing Address: _____

Signature of Authorized Rep: _____

Please print/type the name of the sponsor above EXACTLY as it should appear in publications, signage, and other printed materials.

PAYMENT INFORMATION

Please complete this form and email it with any preferred logo to Stephanie Rowan at stephanier@nata.org. All sponsor payments are due by **May 1, 2026**.

Sponsorship payments are accepted via:

1. Credit card on our secure website with here: <https://www.natafoundation.org/support/ways-to-give/donate/>. Please type "Rock and Bowl" in the comments field at the bottom of the donation page.
2. Mailing a check to this address (please include a copy of this form):
NATA Research & Education Foundation
DEPT #42169
P.O. Box 650823
Dallas, TX 75265-0823

**For more information on sponsorships or payments,
please contact Stephanie Rowan, NATA Foundation Development Manager:**

StephanieR@nata.org

937-825-0984

www.NATAFoundation.org